

This is supplementary content for Anderson, "Identity and Representation in the 2017 Disability March," published in *Kairos: Rhetoric, Technology, Pedagogy*, 25(2), Topoi, available at <http://kairos.technorhetoric.net/25.2/topoi/anderson>

Identity and Representation in the 2017 Disability March

Accessibility Highlight Video: Images

Visual description: This video shows a web developer tool that places HTML alongside the "Visualizing Disability" page in the "Identity and Representation" webtext. On the page is the image of a woman holding a pair of scissors with her feet. The narrator indicates how alt-text has been created for this image—both a title and a longer description. This information is included in the HTML.

Transcript: In this video, I will be discussing accessibility related to images. As you've noted in other videos, I've made design choices working under the assumption that some readers may not be able to see the screen and the images used in this webtext. As a result, I've used alt-text or short descriptive statements to summarize the information conveyed visually in images. Alt-text is particularly useful to readers who are blind or low vision so that they can rely on screen readers to translate the material on the page. An example of alt-text is here, where the title places the image into the context of the argument around it (this is an example of disability as wondrous). Alt-text then provides a more detailed description of what the woman in the picture is actually doing.