

This is a pre-print version of the Beck, Crow, McKee, Reilly, deWinter, Vie, Gonzales, Devoss webtext "Writing in an Age of Surveillance, Privacy, & Net Neutrality" published in Kairos: Rhetoric, Technology, Pedagogy, Vol(Issue), available at <http://kairos.technorhetic.net/20.2/topoi/beck-et-al/index.html>

"Writing in an Age of Surveillance, Privacy, & Net Neutrality"

colleen_clip.mp3:

Colleen A. Reilly: Especially if you're working with higher, sort of, 300- or even 200- level students, you can design projects that, sort of, show them what's actually happening. So you can...my students actually were able to relativize search results in Google by doing repeated searches, you know, with a particular political slant and then searching for something like "cars." And they would get different cars than the people who were creating a persona that was searching for something else. You have to be very careful and deliberate about how you set something like that up, but then they go, "Oh! So, if I'm searching for this and you're searching for this, and we're not getting the same...knowledge is no longer the same, right, to us. And we're not really getting knowledge--we're getting what Google wants us to get, right? And that, I think, is a good revelation.